



emma jewell design

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EDUCATION

Western Washington University
Bellingham, WA
**bachelor of arts in design
minor in ux design**
Graduated June 12th, 2021

TECHNICAL SKILLS

- Proficient with Adobe Suite: Illustrator, Photoshop, InDesign, After Effects, etc.
- Efficient in UX design principles
- Efficient printing knowledge
- Experienced Digital Illustrator
- Experience with Brand & Logo Design
- Experience with client interaction
- Proficient in photography
- Working knowledge of HTML and CSS
- Experience with screen printing & letterpress printing
- Experience with Art Directing
- Experience with Video & Storyboarding

VOLUNTEER WORK

Redemption Church Youth Group
casa hogar belen orphanage
January 2013 and 2014

Girl Scouts Valley Day Camp
program aid/leader
Summer of 2009 - 2015

emma jewell barnett

Graphic Designer & Visual Storyteller

PROFILE

Storytelling is my passion. Whether it's animated, painted, performed or designed, there are so many versatile ways to beautifully tell stories. With my User Experience background, I always start each project researching with the audience and purpose in mind. I want my work to tell stories through meaningful designs in memorable ways, whether that story be my own or others that deserve to be heard.

EXPERIENCE

Brooks Running
Associate Graphic Designer [Contract]
Dec. 2021 - Present

Associate Graphic Designers bring conceptual thinking, passion, keen eye, and creative talent to every project. Their design range stretches across campaigns, in-store POP, events, internal initiatives, catalogs' and global brand assets. As part of the go-to-market design team, collaboration and flexibility are as important as their design skill and communication prowess.

RESPONSIBILITIES:

- Design development of seasonal product launches, including conceptual explorations, design and layout, illustration, and development of seasonal creative guides and asset kits, design of brooksrunning.com assets and social media content, as well as dynamic retail creative.
- Create designs for internal presentations and materials for internal meetings or events.
- Build and foster relationships with other team members at Brooks to gain and maintain a current and deep understanding of what drives the brand, business and products.
- Partner with copywriters to develop conceptual ideas for product launch campaigns.
- Problem solve and find multiple design solutions, especially under short timelines or strict budgets.
- Actively contribute to workflow improvements that enable team to develop best in class creative.
- Other graphics projects as needed.
- Successfully manage time, work flow and schedule to deliver exceptional creative on time and on budget, every time.

Various Clients

freelance

June. 2019 - Present

Freelance design work for various clients including Bomb Factory Studios, Ulu Kau Honey, Duvall Valley Mail, Snohomish Lions Club, Skunk Bay Lighthouse, Citrus Twist Kits and ER Electrical Engineer. Jobs included packaging design, digital illustrations, identity design, self promotion materials, publicity design, book production design, UX website design, logo design and tutorials on Adobe Software basics.

Western's Viking Union Publicity Center

graphics production specialist

Sept. 2019 - June 2021

The PC Graphics Production Specialist is responsible for operation of large format printers, assisting the graphic designers with file preparation for printing, and completing graphic design projects as assigned. Responsibilities included technical graphic production tasks such as printing, trimming, laminating, etc., and client-driven design projects.